

## Neta Scientific, Inc. 2021 Steuben Partnership Awardee



On November 8, 2021, Corning Life Sciences presented Neta Scientific, Inc. with the Steuben Partnership Award. Neta Scientific is the **first awardee of this prestigious award** in recognition and thanks for their continued support of the Corning brand through these challenging times.

The partnership between Corning Life Sciences and Neta Scientific began in 2007 with the distribution of Corning's brand products, including glass and plastics, and Axygen® products. Throughout their long-term and successful partnership, distribution of the Life Science product portfolio has expanded to the Gosselin®, Falcon®, and Corning® MediaTech brands.

To the Steuben brand, "like a bridge that spans both time and distance, a partnership is built upon a solid foundation of shared principles and experiences. And like a relationship that continues to blossom, it is worthy of a special celebration."

Neta Scientific is honored by the recognition and, together with the Corning Life Sciences team, will continue to foster success while "exceeding customer's expectations" in everything they do.

The criteria used by Corning to determine the awardee is listed below. Neta Scientific met or exceeded this criteria through a team effort.

- Excellent cooperation and representation of the Corning Life Sciences Brand in the field
- Strong dedication to improve content on Neta landing page
- Creation of new Falcon and MediaTech microsites to promote product solutions and gain brand access
- Ability to weather the challenges associated with our NA Distribution Center Shipments throughout 2020-2021
- Tremendous growth in YOY Orders and Sales At Cost



### **About Corning Life Sciences**

As a leading developer, manufacturer, and global supplier of laboratory products for over 100 years, Corning's Life Sciences segment works with researchers and drug manufacturers seeking to increase efficiencies, reduce costs, and compress timelines. Using unique expertise in the fields of materials science, polymer surface science, cell culture, and biology, the segment provides innovative solutions that improve productivity and enable breakthrough research.

Life Sciences products include consumables (such as plastic vessels, specialty surfaces, cell culture media and serum), as well as general labware and equipment, that are used for advanced cell culture research, bioprocessing, genomics, drug discovery, microbiology and chemistry. Corning sells life sciences products under these primary brands: Corning, Falcon, Pyrex, Axygen, and Gosselin.

The products are marketed globally, primarily through distributors, to pharmaceutical and biotechnology companies, academic institutions, hospitals, government entities, and other facilities. Corning manufactures these products in the United States in Illinois, Maine, Massachusetts, New York, North Carolina, Utah and Virginia and outside of the U.S. in China, France, Mexico and Poland.

### **About Steuben**

Steuben is an American fine glass and crystal brand, which makes the highest-quality decorative collectibles and luxury housewares. The company was founded in 1903 in Corning, New York – which is in Steuben County – and Corning Incorporated acquired the brand in 1918. Like their European counterparts, Steuben was originally focused on colored glass, but began producing iconic colorless pieces in 1933 using a new formula from Corning Incorporated with a very high refraction index. These clear, modern creations, brought to life by the most talented artisans of each era, set the brand apart decade after decade. The brand remained in commercial production for over 100 years, representing the pinnacle of American craftsmanship and luxury.

In 2008, 105 years after it was founded, the Steuben division was sold by Corning Incorporated to retail conglomerate Schottenstein Stores. When Schottenstein decided to end commercial production in 2011, Corning Incorporated repurchased the brand, preserving this important aspect of America's design heritage. A more detailed history of the brand is available on their [Brand Timeline](#).